**SAMPLE NEWS RELEASE**

**Template for Health Care Equity Certification**

(Insert media contact information)

**(Organization name) awarded Health Care Equity Certification**

**from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Health Care Equity Certification for excellence in its efforts to provide equitable care, treatment and services. (Organization name) has demonstrated that it has established structures and processes in place to decrease health care disparities within its patient populations and to promote diversity, equity and inclusion for staff.

(Organization name) underwent a rigorous onsite review on (date). During the visit, a team of Joint Commission reviewers evaluated compliance with certification standards under the following domains:

* Leadership
* Collaboration
* Data collection
* Provision of care
* Performance improvement

“Health Care Equity Certification distinguishes those organizations that have made health care equity a strategic priority and those that collaborate with patients, families, caregivers and external organizations to help translate equitable health care into better health outcomes,” says Ken Grubbs, DNP, MBA, RN, executive vice president of Accreditation and Certification Operations and chief nursing officer, The Joint Commission. “We commend (organization name) for using The Joint Commission’s certification process to promote that all its patient populations receive access to equitable care, treatment and services.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for certification process and/or specific certification’s eligibility requirements)

To help health care organizations achieve Health Care Equity Certification, The Joint Commission developed a [Health Care Equity Certification Resource Center](https://www.jointcommission.org/our-priorities/health-care-equity/certification-resource-center/). The resource center provides practical strategies, toolkits, templates, brief synopses and videos.

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

###

(Insert organization boilerplate)