**SAMPLE NEWS RELEASE**

**Certification template for Community-Based Palliative Care program**

(Insert media contact information)

**(Organization name) awarded Community-Based Palliative Care Certification from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Gold Seal of Approval® for Community-Based Palliative Care (CBPC) Certification by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization’s commitment to providing safe and quality patient care.

The certification recognizes health care organizations that focus on elevating the quality and safety of their services for patients and their families who receive community-based palliative care in their homes or primary places of residence. This type of care provides physical, psychological, emotional and spiritual support to individuals with serious illnesses.

(Organization name) underwent a rigorous, unannounced onsite review on (date). During the visit, a team of Joint Commission reviewers evaluated compliance with related certification standards, including those that reflect the eight domains of care that comprise the concepts of comprehensive palliative care:

* Structures and processes of care
* Physical aspects of care
* Psychological and psychiatric aspects of care
* Social aspects of care
* Spiritual, religious and existential aspects of care
* Cultural aspects of care
* Care of the imminently dying patient
* Ethical and legal aspects of care

“Community-Based Palliative Care Certification recognizes healthcare organizations committed to striving for excellence and fostering continuous improvement in patient safety and quality of care,” says Ken Grubbs, DNP, MBA, RN, executive vice president of Accreditation and Certification Operations and chief nursing officer, The Joint Commission. “We commend (organization name) for using The Joint Commission certification process to reduce variation in clinical processes and to strengthen its clinical program to drive safer, higher quality and more compassionate care for individuals served.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for certification process and/or specific certification’s eligibility requirements)

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

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(Insert organization boilerplate)